



**NEW ALBANY  
CHAMBER**

# 2020 Community & Visitors Guide

*The Essential Resource for Visitors and  
the New Albany Community*

The New Albany Chamber's comprehensive, annual marketing piece showcases the local business community in a top quality, four-color magazine format. Filled with community resources and vital business information, the directory will be used and referred to throughout the year.

An enhanced digital magazine with cutting-edge technology and web-linked ads is also available on the Chamber and *Healthy New Albany Magazine* websites.

This official guide including member information listed alphabetically and by category, offers a full year of advertising, market saturation and media convergence all at special Chamber member rates.



**EARLY BIRD RATES**  
**New This Year!**  
Sign on and pay by  
Sept. 3, 2019 to qualify  
for special rates.

The directory will be mailed to all city residents and Chamber members, with bonus distribution to the City of New Albany, offices in the business park, New Albany City Schools, real estate offices, the library and other high traffic areas.

**Print Quantity:** 6,000

**4,500 mailed** with  
the Nov./Dec. 2019 issue of  
*Healthy New Albany Magazine!*

**Online:** Limitless  
Extended annual shelf-life with repeat usage  
and multiple readers

**Space Closing:** September 20, 2019

**Ad Materials Due:** October 10, 2019

**Mailing:** November 2019

## Sign Up Today!

Gianna Barrett

614/572-1255

[gbarrett@cityscenemediagroup.com](mailto:gbarrett@cityscenemediagroup.com)

The 2020 New Albany Community & Visitors Guide is being produced by New Albany Chamber members CityScene Media Group – the publishers of *Healthy New Albany Magazine* & *CityScene Magazine*.



## 2020 Community & Visitors Guide Rates

### Covers & Prime Positions

POSITION	EARLY BIRD RATE	STANDARD RATE
Back Cover	\$3,500	\$3,550
Inside Front Cover	\$2,800	\$2,850
Inside Back Cover	\$2,600	\$2,650
Page One	\$2,800	\$2,850
2-Page Spread	\$4,500	\$4,550

*\*All rates are net, no additional discounts allowed*

### Advertising Rates

POSITION	EARLY BIRD RATE	STANDARD RATE
Full Page	\$1,800	\$1,825
1/2 Page	\$1,150	\$1,175
1/3 Page	\$850	\$875
1/4 Page	\$700	\$725
1/6 Page	\$450	\$475
1/12 Page	\$300	\$325
Bold Listing with web link	\$100	\$125

### Ad Dimensions (width x height)

Trim Size	8-1/4" x 10-7/8"
Full-Page Live Area	7-1/4" x 9-7/8"
Full-Page Bleed	8-1/2" x 11-1/8"
1/2 Page Horizontal	7-1/4" x 4-7/8"
1/2 Page Vertical	4-3/4" x 7"
1/3 Page Square	4-3/4" x 4-7/8"
1/3 Page Vertical	2-1/4" x 9-7/8"
1/4 Page Horizontal	7-1/4" x 2-1/4"
1/6 Page Vertical	2-1/4" x 4-7/8"
1/6 Page Horizontal	4-3/4" x 2-1/4"
1/12 Page Square	2-1/4" x 2-1/4"

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Directory will be posted on New Albany Chamber and *Healthy New Albany Magazine* websites

